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Website

MarCom Newswire Blog

Prosper Online.

CLIENT EXPERIENCE

■ **ADVERTISING**

Creative Media Marketing
Chiat Day/Promotions
Daily & Associates
Expansion Plus
Gumpertz/Bentley/Fried
Influence Communications, LLC
Johnston, Thoen & Partners
Keye, Donna, Pearlstein
Kodiak Communications, Inc.
Older & Wiser Ltd. (OWL for 50+ market)
TargetMarket Interactive, Inc.
Team One
The Strausberg Group, Inc.
The Wilshire Group, Inc.
Young and Rubican (Y&R)

■ **ARTS/PROFESSIONAL ORGANIZATIONS**

Advertising Club of Los Angeles
Avenues of Art & Design, West Hollywood
Art Share, Project Gift
Fashion Group
Los Angeles Children's Museum
Marketing Club of Los Angeles
Museum of Fine Arts, Houston
Mike McNeilly, Artist
Ron Jaffe, Photographer
Whitney Museum of Contemporary Art/NY
Youth at The Greek

■ **AUTOMOTIVE**

American Honda Motor Corp./Motorcycles/ATVs

Goodyear Tire & Rubber
Honda Motorcycles/ATVs
Keyes Motor City
Kobelco Tractors
Suzuki Motorcycles/ATVs
Nissan SalesTalk Newsletter
National Ferrari Club

■ **BEAUTY/COSMETICS**

Chesebrough-Pond's
Connie Stevens, Forever Spring
Ecoly Hair Care
Giorgio Beverly Hills/RED for Men
Frances Denney Cosmetics
Georgette Klinger Skin Care Salons
Handy-Tan Products
JosephMartin Salons
Merle Norman Cosmetics
Neutrogena
Noxell Corporation
OPI Nail Care Products
Playtex/Jhirmack Hair Care Products
Raje

■ **ENTERTAINMENT**

Amblin Entertainment
Ameridream Entertainment
Direct TV
Disney Consumer
Disneyland/DisneyWorld
Disney Stores
Entertainment Career Connection
ESPN Fox Network
Fox Network
Hanna Barbera
LBS Communications

MCA Universal
MGM
Movieline Magazine
Sierra Entertainment Corporation
Sony Pictures
Turner Broadcast Systems
Warner Bros.
USA Network
Vino! The Exciting Game of Wine
Warner Bros.
Wherehouse
Entertainment/VIDEOLine Magazine
FILMS & TV
Aladin
Alice in Chains
Anaheim Angels
Apollo 13
Babe
Beauty & the Beast
Coach (TV)
Dragonheart
E2 (TV)
Flintstones
Force III/Television Series
Fudge Mania (TV)
Futurist Entertainment
Jurassic Park
Home Improvement (TV)
Kingworld
Lion King
Waterworld
Young Rascals
Young Hercules (TV)
Northern Exposure (TV)
Pearl Harbor
USA Networks
Seaquest (DVD)

■ **FASHION/HOME**

Aimee Capobianco
Armstrong Garden Centers
Atlantic Optical Co., Inc.
Baby Guess
Blue Cult Jeans
Blue Bell Inc./Wrangler Division
Carole Little for Saint Tropez West
Coed Sports
DeBeers Consolidated Mines
Fila
Gilda Marx Industries
Guess Home Collection
JAG Swimwear
Jonathan Martin
LA Gear
Lanciani Beverly Hills Jewelry
Playtex/Givenchy/Round-The-Clock Hosiery
Rampage
Rosignal
Ron Ross Store
Sportif
Spamoni Kidswear
Simplicity Pattern Company
Undiemoon, Inc.
Victoria Secret
Wilks Bashford

■ **FINANCE**

American Express
Ernst & Whinney
Global Business Partners
Home Federal Savings
Liviakis Financial Communications
Mercantile National Bank
Money Quik ATMs
NetCatalyst, Inc./Ronald S. Posner
Personal Finance Company
PS Capital

■ **FOOD/BEVERAGE**

Beverage Works
California Vintner's Association
Coca Cola
Glacier Bay Vodka
Guinness/Kaliber Brew
Hussongs Beer
Loves Barbecue Restaurants
Maidstone Wine & Spirits/Kahlua
MJB Coffee
Nabisco

Refreshment Brand
Seagrams
SeaLegs
Sterling Vineyards
Taco Bell
The Swizzler Cappuccino
Whisk
Vino! The Exciting Game of Wine
Winchell's Donuts
Zacatecas Beverages

■ **INTERNATIONAL**

Future-Trends Corporation; Shanghai, P.R. China; International
Teqniks International, Inc.
Russia; Offshore software development
MicroWorld Technologies, Inc.

■ **MAGAZINES/MEDIA**

Boy's Life
California Executive
Hawaii Observer
Industry Standard
L.A. Architect Magazine
LA Style
Movieline Magazine
Science of Mind
Senior Highlights

■ **MEDICAL/HEALTH**

Amgen
Dr. Bijan Afar, Oral Implants
Corda Medical Care, Inc.
Covenant Hospitals
The Garden Sanctuary Spa
Dr. Judy Rosenberg/Psychologist
Dr. Sheldon A.E. Rosentha
Forest Lawn Memorial-Parks
Healthnet
Impath Cancer Information
Los Angeles Athletic Club
Matthew Cohn/Alpha Psychic
PacifiCare Health Systems
Palamar Pomerando Hospitals
Plastic Surgery/Dr. Peter Fodor
Southern California Psychiatric
St. Joseph's Medical Center
Stephen Shoop, Surgeon
Peter Fodor, Plastic Surgeon
Peter Siegel, Incredible Change
The Wiley Protocol BHRT
Unihealth

Xtrax, LLC - Reducit
Znetix

■ **MUSIC**

African American Jazz
Barbara Streisand
Bonnie Raitte
Cowboy Junkies
Chick Corea
David Byrne
Fleetwood Mac
Garth Brooks
Lee Nestor, Singer/Songwriter
Los Lobos
Lou Reed
Lyle Lovett
Natalie Cole
Neil Diamond
Red Hot Chillipeppers
Tracy Chapman
U2

■ **PHILANTHROPIES**

Aviva Center
Big Brothers & Big Sisters
Boys and Girls Clubs
ERAS Center
Kazanjian Foundation
Jewelsfor Charity
Los Angeles Library Foundation
Retinitis Pigmentosa
StarForce '86/Pepperdine University
Writers Guild West of Los Angeles
Youth At The Greek
Youth Volunteers of America
American Veteran Awards (AVA)
Russian Jewish Cultural Center

■ **PRODUCT DEVELOPMENT**

American Chickie/Certs Mints
Atlantic Optical Company
Applied DNA Sciences, Inc.
HSC Software
PowerProduction Software
RETO Tote-A-Remote
Send-A-Song Corporation
The Swizzler Whisk
Vino! The Exciting Game of Wine

■ **PRODUCTION/EVENTS**

Action Sports Retail Expo

Beverly Center Fall Premiere Day
Force III/Television Series
LBS Communications
Movieline Magazine events
Red For Men launch/20 markets
Route 66 Watch launch
The Merv Griffin Show
The Premium Group
Tournament of Roses
Team Eleven, Pop Music Group
World Trade Week/LA & Long Beach
Write Now! L.A.

■ **REAL ESTATE/TRAVEL/ HOTELS**

Alamo Partnership Inc.
Beverly Wilshire Hotel
Center West Development Company
Ken Himes, Himes Peters, Developers
Marriott International, Inc.
Meyer Architecture
Murdoch Development/Lake Sherwood Ranch
Oahu Vacation Rentals
Pacific Island Reservations
Princess Cruises/Resort & Hotel Division
Pereira & Associates/Scott Johnson, Architect
Renaissance Hollywood Hotel RR&B
Development/Oakwood Properties
Regal Regency Development
The Baldwin Company
The Hanes Company
Urban West
Communities/Pacific Ranch, HB

■ **RETAIL STORES**

Armstrong Garden Centers
Beverly Center
Builders Express
Ceniza Cigar Lounge
Disney Stores
DoorsetCloset Möbel

For Birds Only
HomeClub
Lanciani Jewelry
MicroAge Computer Centers
Sabi
STØR
Warner Bros. Stores
Wilks Bashford

■ **RESTAURANTS**

Lunaria Bistro & Jazz Bar
Tulipe
Starbucks,
Nightclub/Restaurant

■ **TECHNOLOGY/BIOTECH**

Advanced Micro Devices
Air Touch Teletrack, Inc.
Ameritech Library Services
American Products
Applied DNA Sciences, Inc.
Applied Micro Circuits Corp.
Brainworks.net Internet Services
CyberDefender Corporation
CyberMedia, Inc.
Cycore Computers
Denim Software
Discreet Logic Montreal
Entre Computer Centers
Expertcity.com
Fixthiscar.com
General Instruments
GlobalNet Financial.com, Inc.
HSC/MetaCreations Software
Influence Communications, LLC
Impossible, Inc.
Intel
International Aero Services
iolo technologies
Itensil
LanguageForce
Life.com
Koyosha Graphics of America, Inc.
Liviakis Financial
Communications; MediaX; US Web; DataRace; Webb
LAWNMower/Digital Coast
LightPoint Technologies
MetaCreations

Miramar
MicroWorld Technologies, Inc.
Nettech Systems
Nextel
Novell, Inc.
Pacific bell
Panda Software U.S.(Anti-virus)
PeopleLink
RoIm Telecom (division of IBM)
Sequent Computers
Sony Wireless
Sprint
Sun Microsystems
SysKonnect
PowerProduction Software
Symantec Corporation
SellMeat.com
SysKonnect
Talkie, Inc.
TargetMarket Interactive, Inc.
Troy Micre Printers
Transportation.com (Yellow Corporation)
VEIL Interactive Technologies, Inc.
Vitesse Semiconductor
View Systems, Inc. Weapons Detection
VuePoint Corporation
Zylink

■ **UTILITIES/OIL**

DeSaiNATE, Inc.
Enron Oil Company (Crisis Training)
Goodyear Tire & Rubber Company
L A Department of Water & Power
Orange County Sanitation District
Seaborn Water
Semptra Atlantic Gas Nova Scotia
Shell Oil Company/Lubricants
Southern California Gas
Union Carbide/Eveready Batteries
Wastewater Management Systems