

MARCOM

NEW MEDIA



Increased visibility and sales.

Is your website optimized properly? Yes. No.

Does your website appear in the first page of search engine listings? Yes. No.

Are there negative posts on the Internet about you or your company? Yes. No.

Are your website visits converting to sales? Yes. No.

WE CAN HELP.

70 percent of Americans ages 15 to 34 actively use online social networks.

Old Media Is Now New Media.

Today's audience is online. By the year 2010, online ad spending will reach an estimated \$26 billion. Why? Because people worldwide are on the Internet in social media sites networking, sharing, watching news, and reading what interests them.

The new online marketing is being called, Search Engine Optimization (SEO) and Social Media Marketing. What is social media? Social media describes the online technologies and practices that we use to share ideas, opinions insights, experiences and perspectives with others.

Pay per Click (PPC) and traditional marketing and public relations can also cost more. That's why MarCom offers the latest cutting edge services that will help provide rankings in the search engines so your company name and the key words associated with your products and services will come up within the first page of the search engines like Google, or Yahoo.

MARCOM'S online search engine optimization and social media marketing includes:

- ▶ **Keyword Analysis**
- ▶ **Website Optimization**
- ▶ **Optimized Content**
- ▶ **Meta/Title/Alt Tags**
- ▶ **Directory Submissions**
- ▶ **Socializing web content (tagging and bookmarking)**
- ▶ **Electronic Press Releases**
- ▶ **Article Submissions**
- ▶ **RSS Feeds**
- ▶ **Blog Ghostwriting**
- ▶ **Vlog and Webcast Production**
- ▶ **Traffic Metrics/Analysis**

MARCOM provides a free consultation and analysis. New Media optimization packages include:

- New Media Silver** \$1,000 per month
- New Media Gold** \$1,500 per month
- New Media Platinum** \$2,500 per month
- Custom Proposals**

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Call now for your free SEO analysis. 323.650.2838